

DRAFT

Wisconsin DECA Board of Directors Meeting

July 15, 2014 9:00 a.m. - 3:00 a.m.

Radisson Paper Valley Hotel - Pippin Road - Appleton, WI

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|------|---|------------------|---------|
| I. | Call Meeting to Order | 9:00 a.m. | John |
| II. | Welcome and Introductions | 9:02 a.m. | John |
| III. | State Officer Initiatives | 9:05 - 9:12 a.m. | Team 49 |
| | Social media - Alyssa | | |
| | • Request for participation | | |
| | Network, connect, grow - David | | |
| | • Increase followers on social media | | |
| | Increase alumni involvement - Katie | | |
| | • Started LinkedIn | | |
| | Community service project guide - Riley | | |
| | • Provide more resources for chapters | | |
| | Middle school DECA program - Tom | | |
| | • Goal to increase membership | | |
| | Update Leadership Council - Mitch | | |
| | • Increase involvement, encouraging one person per chapter to be on the Leadership Council | | |
| IV. | Approval of May Minutes | 9:13 - 9:14 a.m. | John |
| | ❖ Motion to approve - Scott Shriver | | |
| | ❖ Second - Melissa Bahnson | | |
| | ❖ Motion carried | | |
| V. | Financial Report | 9:14 - 9:37 a.m. | Tim |
| | <i>A. Tentative approval of FY 2013-2014</i> | | |
| | • 14 unpaid SCDC chapters (\$12, 850 outstanding) | | |
| | • 8 unpaid ICDC schools (\$23,147 outstanding) | | |
| | • ICDC refunds were provided (20 schools were refunded) | | |
| | • DECA Center will be giving a check for \$15,445 because scholarship monies were initially paid to the Wisconsin DECA Center | | |
| | • A conference call is needed to review FY 13-14 due to not having a financial person in place for WI DECA. | | |
| | <i>B. Tentative approval of FY 2014-2015</i> | | |
| | • A conference call is needed to approve FY 14-15 due to not having a financial person in place for WI DECA. | | |

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VI. DECA Center Report 9:39 - 10:42 a.m.

A. Membership

Holly

- Build in resources to our chapters to learn how to be better advocates for their own chapters (sustain chapters in Wisconsin DECA)
- Discussion of Wisconsin DECA membership campaign
 - 10+10+10 will be used for next year
 - 30 members (combination of students, alumni, and professionals)
 - Incentives will be determined by Holly, Tim, and Keegan

B. Events

Holly

- COW - 155 attendees
- Fall Leadership Conference - Nov. 2-3 - Wilderness Resort
- Sports & Entertainment - last week in January - Milwaukee
- State - March 10-12
- ICDC - Orlando, FL
 - Advocating for Hilton Walt Disney (pricing will be provided in the WI DECA Guide)

C. Train the Trainer (June 16-18, 2014)

Holly

- Holly Gregory and Keegan O'Brien attended
- Goals - help increase membership to above 10,000 members
 - (Helps fund DECA Center, ICDC allotments)
- Idea - District level liaison
- Already developed a community resource packet

D. DECA Center Board Rep Update

Jason

- DECA Center meeting after COW next week
- Sub-committee for fund development - determined four ideas on how to develop funds
 - Changed existing Executive Director position job duties to reflect job duties and compensation.
 - Job is posted in six different places, job closes on July 21, 2014.
 - Interviews on July 28, 2014
- Discuss review of DECA reviews
- CRLC Fund - profit of \$6,000 from 2013 CRLC
 - The Center Board will decide how to allocate \$6,000

(MORNING BREAK)

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VII. Old Business

10:56 a.m. - 2:54 p.m.

A. WI DECA Bylaws Sub-Committee

Melissa

Review of bylaws document, discussion, and revision:

- ❖ Motion to accept Wisconsin DECA Bylaws document as amended within meeting
- Scott
- ❖ Second - Michelle
- ❖ Discussion - none
- ❖ Motion carried

- ❖ Amendment to the motion - Motion to add to the Wisconsin DECA bylaws regarding service on the WI DECA Boards. Advisors may only serve on one of the two Wisconsin DECA state boards at one time - Scott
 - Will be inserted in Article III, section 3.5 (election and terms)
- ❖ Second - John
- ❖ Motion carried

B. State Officer Code of Conduct

Holly

- WI DECA code of conduct will be aligned with National DECA Inc. code of conduct.
- The appeals process was proposed to Board in February, but was not discussed at that meeting due to time restrictions. A draft was provided for the July 2014 meeting.

(LUNCH BREAK)

C. Appeals Process for SO Infractions

Holly

Review of appeal process policy, discussion, and revision:

- ❖ Motion to accept State Officer appeal process policy as amended within meeting
- Micki
- ❖ Second - Scott
- ❖ Discussion ensued - location of where policy will be within the bylaws
- ❖ Motion carried

D. SCDC Leadership Positions

Tim

- Tim provided job descriptions for series director and project director positions.
- Service associate information will be shared with Tim by Michelle.

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E. Teacher Licensure

Tim

- Covered in bylaws discussion

F. SCDC Survey

Paul/Micki/Carl

- A sample survey for advisors was provided for Board review.
- Tim will be rewording and uploading into Survey Monkey and returning to Paul, Carl, and Micki

G. Quota System

Scott/Michelle

i. Project component/special events

Options for Bonus Competitor spots provided

- ❖ Motion to use option 4 - Melissa Bahnson
 - Refer to pink handout provided by Scott Shriver
- ❖ Second - John Webster
- ❖ Discussion ensued
- ❖ Amendment to the motion - option 4 to include (11 page and higher written projects) and SBE projects. - Carl
- ❖ Second - Melissa
- ❖ Discussion - none
- ❖ Motion carries; opposed by one

H. Membership Impact on DECA Center

Tim

- 10,000 membership goal

I. Transformation of Center Director Position Update

Jason

- Covered in D. DECA Center Board Rep Update

J. 50th Anniversary Event

Tim

i. Sub-Committee

Melissa/Paul

Tagline "We are golden"

One time \$50 charge per chapter to offset costs

Networking lounge for alumni, advisors, and state officers

ii. Budgetary impact

Tim

- Board and Center may incur additional expenses based on this event
- ❖ Motion to charge a \$50 one-time fee to all Wisconsin DECA chapters to off-set the costs of 50th celebration of Wisconsin DECA - John
- ❖ Second - Melissa
- ❖ Motion carried

iii. Center involvement

Jason/Tim

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K. SCDC Leadership Team discussion feedback

John

i. Advisory accountability

- ❖ Discussion of accountability for teachers not coming to assigned shifts at SCDC.
- ❖ Motion - Any chapters that do not fulfill their adult assistant and chaperone duties completely at SCDC shall forfeit two quota spots the following school year - Paul
- ❖ Second - Carl
- ❖ Motion carries

ii. Enforcing dress code

- Series directors should cover dress code during briefing and testing

iii. Due dates

- (no update)

L. ICDC Advisory family changes

John

- ❖ Motion - An advisor who chooses to bring a family member(s) along to a DECA conference and shares a room with another DECA advisor will not be charged additional housing fees beyond that of a double room - John
- ❖ Second - Micki
- ❖ Discussion ensues
- ❖ Motion carries

M. Executive Board voting process

Scott

- See bylaws

N. SWOT Analysis

Paul

Completed in F. SCDC Survey

2:55 - 3:10 p.m.

VIII. New Business

A. Approval of DECA Inc. 2014-2015 Competitive Events

- ❖ Motion - Wisconsin DECA will adopt National DECA's new competitive events.
- ❖ Second - Scott
- ❖ Motion carries

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B. Elect DECA Center Board Rep

- Request for DECA Board Reps
- Scott Shriver self-nominated

C. Request for additional agenda items

D. Finalize September conference call date

- Will be determined via Doodle that will be sent out by John

IX. Next meeting - September 2014 conference call

- Will be determined via Doodle that will be sent out by John

X. Adjourn meeting

- ❖ Motion to adjourn meeting - Scott
- ❖ Second - Paul
- ❖ Motion carried
- ❖ Meeting adjourned at 3:10 p.m.